

3633 WEST ST.
OAKLAND, CA 94608
510 541 5134
CPULVINO@GMAIL.COM

CAROLYN PULVINO, GRAPHIC DESIGNER

EDUCATION

Academy of Art University in San Francisco, 2007 to 2012

Bachelor of Fine Arts in Graphic Design

EXPERIENCE

Pandora Inc, 2015 - Present

Senior Visual Designer. Work with various clients to help them advertise on the Pandora Platform (mobile, web, tablet, and connected home). Ad products range from standard banners to carousels and other rich media. Present rounds of designs, make requested revisions and complete production (prepping images and completing any necessary HTML editing) with a two day turnaround. Creation of templates needed for designers to mock up their work. Help Creation and organization of internal best practices, best in class library and product information. Training of new hires including designers, coordinators and latest creative director. Design swag, internal graphics and presentations for Pandora Women (as well as sitting on the steering committee).

Navitas Naturals, 2012 - 2015

Senior Graphic Designer. Work directly with Creative Director in updating/creation of packaging including icon and illustration design/refinement. Work with Creative Director/Marketing Team/CEO in designing look and feel of a 20' x 20' booth at a 60,000+ attendee event (as well as smaller booths for other events/demos year-round) including creation of large scale infographic to give customers a better understanding of our products. Creation of print materials including posters, brochures, handouts and other marketing materials. Creation of all social media assets. Creating/checking final art, going on press checks and working with vendors to ensure correct execution of various materials and projects. Delegation and overseeing of projects to other designers.

HiTies, 2012 - 2014

Creative Director. creation of entire brand identity including logo design, business cards, website, photography and marketing materials and strategy.

Freelance, 2011 - Present

Freelance Designer. Create invitations, RSVP cards, brochures, sell sheets, booklets, post cards, packaging, and print pieces for various clients.

SKILLS

Adobe Creative Suite and Microsoft Office.

Vast knowledge and experience of digital, offset, and letterpress printing; including limitations, prepress process, Pantone Matching System, and preparing and sending detailed final art files.

INTERESTS

Photography, lettering and drawing, travel & anything by Alfred Hitchcock.